



POSITION: Summer Student – Digital Health Marketing

STATUS: Temporary Full-time (8 weeks - 35 hours/week)

NUMBER OF POSITIONS: 1

DEPARTMENT: Administration

POSTING DATE: April 23, 2025

IS ARTIFICIAL INTELLIGENCE USED FOR SCREENING OR ASSESSMENT OF CANDIDATES: No

Position Summary:

Grand River Community Health Centre is seeking a motivated and creative Summer Student – Digital Health Marketing to support digital communications, community engagement, and health promotion initiatives.

The successful candidate will work closely with teams at Grand River Community Health Centre and collaborate with partners across the Brantford Brant Norfolk Ontario Health Team (BBNOHT) to help improve access to health information, promote integrated care initiatives, and strengthen digital outreach to diverse communities.

This position is ideal for a student interested in health care, marketing, communications, public health, or digital media who wants hands-on experience within Ontario's evolving integrated health system.

Responsibilities:

- Support digital marketing and communications initiatives across organizational platforms
- Create engaging content for websites, newsletters, and social media channels
- Assist with promotion of health programs, services, and community initiatives
- Help develop digital health education materials for patients and community partners
- Support campaigns aligned with Ontario Health Team priorities and integrated care initiatives
- Conduct basic research and environmental scans related to digital health trends
- Assist with analytics tracking, reporting, and evaluation of marketing efforts
- Represent the organization at various community events, supporting outreach and promotion of digital health tools and services
- Collaborate with interdisciplinary teams, community partners, and stakeholders
- Participate in meetings and planning activities with Grand River CHC and BBNOHT teams

Qualifications:

- Currently enrolled in or recently graduated from a post-secondary diploma or degree program in Marketing, Communications, Public Health, Health Sciences, Digital Media, or related field
- Strong written and verbal communication skills
- Experience using social media platforms professionally or academically
- Knowledge of digital marketing tools and content creation practices
- Interest in community health, health equity, and patient engagement
- Strong organizational skills and ability to manage multiple tasks
- Comfortable working both independently and collaboratively
- Experience with Microsoft Office Suite (Word, Excel, PowerPoint, Outlook) Canva, Adobe Creative Suite, WordPress, or analytics tools are an asset
- Must have a valid driver's license and access to a vehicle

Canada Summer Jobs (CSJ) Eligibility:

To be eligible, applicants must:

- Be between 15 and 30 years of age at the start of employment
- Be a Canadian citizen, permanent resident, or a person to whom refugee protection has been conferred under the Immigration and Refugee Protection Act
- Have a valid Social Insurance Number (SIN) and be legally entitled to work in Canada

Hours of work– primarily days; to include some evening, weekend work as required.

A competitive salary of \$20.00 per hour and benefits (including HOOPP) is offered.

Employment is conditional upon providing a police vulnerable sector check and having had a full series of COVID-19 vaccinations.

To pursue this opportunity, please send your resume and covering letter to Human Resources, at resumes@grchc.ca. All applications must be submitted no later than May 7th, 2026. We appreciate your interest, however, only those invited for an interview will be contacted.

The Grand River Community Health Centre is an equal opportunity employer, committed to employment equity and diversity in the workplace. We welcome applications from women, members of racialized groups, visible minorities, Indigenous persons, persons with disabilities, persons of all sexual orientations, and persons of any gender identity or gender expression.

To ensure there is an equal opportunity during the recruitment and selection process, Grand River Community Health Centre provides accommodation for applicants with disabilities upon request.